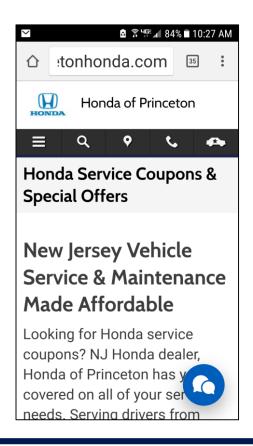
The difference between "mobile responsive" and "offer mobilization"



Mobile responsive design

Mobile responsive design enables and optimizes your website view on both desktop and mobile devices









Offer mobilization

Transforms web-based promotions into interactive mobile tools by allowing customers to claim promos directly from their smartphones to their smartphones.

